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PATENT
Attorney Docket No. 5725.1178-00
Customer No. 22,852

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:)
)
Celine BRUCKER et al.) Group Art Unit: 3622
)
Application No.: 10/633,613) Examiner: Unassigned
)
Filed: August 5, 2003) Confirmation No.: 5378
)
For: METHODS OF MARKETING A)
MASS CONSUMER PRODUCT)

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

INFORMATION DISCLOSURE STATEMENT UNDER 37 C.F.R. § 1.97(b)

Pursuant to 37 C.F.R. §§ 1.56 and 1.97(b), Applicants bring to the attention of the Examiner the documents listed on the attached IDS Form PTO/SB/08. This Information Disclosure Statement is being filed before the mailing date of a first Office Action on the merits for the above-referenced application.

Copies of the listed foreign patent and non-patent literature documents are attached.

Applicants respectfully request that the Examiner consider the listed documents and indicate that they were considered by making appropriate notations on the attached IDS Form PTO/SB/08.

JP-T 2000-50438 - This document was cited in a Notice of Rejection issued by the Japanese Patent Office on October 17, 2006, in association with Japanese Patent

Application No. 2004-549163, which may disclose subject matter relating to the present application. A copy of the Notice of Rejection is attached along with its English-language translation. Furthermore, Applicants have listed and attached a copy of WO 98/22078, which includes an English-language Abstract and claims priority to the same applications as JP-T 2000-50438.

JP-A H11-310521 - This document was cited in the above-referenced Notice of Rejection. Furthermore, Applicants have listed on the attached IDS Form PTO/SB/08, U.S. Patent No. 6,106,579, which claims priority to the same application as JP-A H11-310521.

JP-A H02-237505 - This document was cited in the above-referenced Notice of Rejection. Further, Applicants note that U.S. Patent No. 5,173,085 claims priority to the same application as JP-A H02-237505. U.S. Patent No. 5,173,085 is listed on the attached IDS Form PTO/SB/08.

JP-A H06-135824 - This document was cited in the above-referenced Notice of Rejection. Further, Applicants note that U.S. Patent No. 5,173,085 claims priority to the same application as JP-A H06-135824.

JP-T 2002-523343 - This document was cited in the above-referenced Notice of Rejection. Further, Applicants have listed on the attached IDS Form PTO/SB/08, U.S. Patent No. 6,274,126 and WO 00/10515, which claim priority to the same application as JP-T 2002-523343.

JP-A 2002-253332 - This document was cited in the above-referenced Notice of Rejection. Further, Applicants have attached a copy of an English-language Abstract of this document.

This submission does not represent that a search has been made or that no better art exists and does not constitute an admission that each or all of the listed documents are material or constitute "prior art." If the Examiner applies any of the documents as prior art against any claim in the application and Applicants determine that the cited documents do not constitute "prior art" under United States law, Applicants reserve the right to present to the U.S. Patent and Trademark Office the relevant facts and law regarding the appropriate status of such documents.

Applicants further reserve the right to take appropriate action to establish the patentability of the disclosed invention over the listed documents, should one or more of the documents be applied against the claims of the present application.

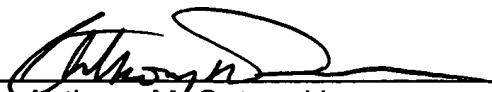
If there is any fee due in connection with the filing of this Information Disclosure Statement, please charge the fee to our Deposit Account No. 06-0916.

Respectfully submitted,

FINNEGAN, HENDERSON, FARABOW,
GARRETT & DUNNER, L.L.P.

Dated: December 4, 2006

By:


Anthony M. Gutowski
Reg. No. 38,742

IDS Form PTO/SB/08: Substitute for form 1449A PTO DEC 04 2006

Complete if Known

INFORMATION DISCLOSURE STATEMENT BY APPLICANT

(Use as many sheets as necessary)

Sheet	1	of	1	Application Number	10/633,613
				Filing Date	August 5, 2003
				First Named Inventor	Celine BRUCKER
				Art Unit	3622
				Examiner Name	Unassigned
				Attorney Docket Number	05725.1178-00

U.S. PATENTS AND PUBLISHED U.S. PATENT APPLICATIONS					
Examiner Initials	Cite No. ¹	Document Number	Issue or Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		Number-Kind Code ² (if known)			
		5,173,085	12/22/1992	Brown et al.	
		6,106,579	08/22/2000	Kunz et al.	
		6,274,126	08/14/2001	Newell et al.	

Note: Submission of copies of U.S. Patents and published U.S. Patent Applications is not required.

FOREIGN PATENT DOCUMENTS						
Examiner Initials	Cite No. ¹	Foreign Patent Document	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear	Translation ⁶
		Country Code ³ Number ⁴ Kind Code ⁵ (if known)				
		JP -T 2000-504348	04/11/2000			
		WO 98/22078	05/28/1998	Wella Aktiengesellschaft		Abstract
		JP-A H11-310521	11/09/1999	Wella Aktiengesellschaft		
		JP-A H02-237505	09/20/1990			
		JP-A H06-135824	05/17/1994	Bristol-Myers Squibb Company		
		JP-T 2002-523343	07/30/2002			
		WO 00/10515	03/02/2000	Unilever PLC et al.		
		WO 02/078662 A2	10/10/2002	The Procter & Gamble Company		
		JP-A 2002-253332	09/10/2002	KAO Corp.		Abstract

NON PATENT LITERATURE DOCUMENTS			
Examiner Initials	Cite No. ¹	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	Translation ⁶
		English-language Abstract of JP-A 2002-253332.	

Examiner Signature		Date Considered	
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EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.